

# BAAZAR KOLKATA FOUNDATION

Since 2002 "Baazar Kolkata" is part of value retail format, it is one of the oldest growing value retail formats in the Eastern Region. 'Baazar Kolkata' is one of the pioneers in value-for-money retail in Eastern India. We have been awarded the 'Most Successful Value Retailer in East India' thrice by Images Retail Awards. Baazar Kolkata has taken up 100 bins around Kolkata Saltlake area and 36 bins in Jamshedpur around Sakchi Area for creating awareness among the local people to not litter on streets.



## TOTAL WASTE COLLECTED

The Waste is collected from these bins on a daily basis. Total waste collected from bins installed by BAAZAR KOLKATA for the period 2020-21 in Kolkata is 93,600 Kgs and in Jamshedpur is 28,080 Kgs

## PUBLIC TESTIMONIALS

We had conducted public survey in different parts of Kolkata and Jamshedpur to take their feedback on relevance of bins on streets.

